



PGConf.dev 2025 Sponsorship Prospectus

May 13 - 16, 2025
Plaza Centre-Ville
Montreal, Canada



What is PGConf.dev?

PGConf.dev is an annual event where users, developers, and community organizers come together to focus on PostgreSQL development and community growth.

This event is a strategic gathering of the PostgreSQL community that takes place before development begins.



Who attends PGConf.dev?

- PostgreSQL community leaders
 - Code contributors
 - Governance
- Major PostgreSQL contributors
- PostgreSQL users interested in shaping PostgreSQL development
- Database internals experts
- Technology thought leaders from industry and academia



PGConf.dev Event

- May 13:
 - Leadership Summits
 - Community Meetings
- May 14-15:
 - Breakout sessions
 - Hallway track
- May 16:
 - Unconference



PGConf.dev Facts

- PGConf.dev 2024 (Vancouver, CA)
 - 212 attendees from 5 continents!
 - Example topics include ...
 - Outcomes included:
 - Advances to support threading in PostgreSQL
 - Longest “commit gap” since 2000 :-) (The event was that engaging!)
- PGConf.dev 2025 (Montreal, CA)
 - Our goal is 250-300 attendees

Why sponsor PGConf.dev?

PGConf.dev is not your typical PostgreSQL event!

Your sponsorship directly impacts ongoing development of PostgreSQL, allowing of the PostgreSQL community leaders to meet in a single location and plan future releases.

Your sponsorship helps the PostgreSQL community to grow future community leaders and help them take on new roles in the community!



What your sponsorship supports

- **All costs related to PGConf.dev 2025**, primarily the cost of a venue that's tailored for open source collaboration
- **Keeping ticket prices low** to maximize participation from the open source community in PGConf.dev 2025
- **Ongoing learning content**, including videos of the breakout sessions
- **Opportunities to support broadening PostgreSQL participation**, including sponsored travel for contributors who lack financial resources

Sponsorship Levels

Gold - \$25,000 CAD (~\$18,500 USD)

Gold is the highest sponsorship we offer. As a Gold sponsor, you are a partner with us in helping to drive the ongoing development of the PostgreSQL community. Gold sponsor benefits include:

- Five (5) complimentary registrations
- Logo featured in the recorded session videos
- Logo featured on conference t-shirt
- Logo prominently featured in conference banner in foyer and common areas
- Sponsor provided banners in the front of rooms for presentation talks
- Logo featured in “hallway track” seating/sofa/tables in common area
- Logo featured prominently on website
- Allowing for one (1) large and one (1) small promotional item
- Allowance for stickers on table by registration
- Recognition by the presenters in the opening and closing sessions of the conference
- Logo featured on to-be-determined PGConf.dev promotional take home item
- Business description (1 paragraph) on conference website
- Option to choose one individual sponsor benefit while supplies last:
 - Lanyards
 - Social event
 - Meals & coffee breaks
 - Keynote chair drop
 - Lightning talk chair drop



Silver - \$9,000 CAD (~\$6,750 USD)

Silver is a high visibility sponsorship that helps support PGConf.dev activities in helping to develop and grow PostgreSQL. Silver benefits include:

- Two (2) complimentary registrations
- Logo on conference t-shirt
- Logo featured in conference banner in foyer and common areas
- Logo featured on website
- Logo featured in “hallway track” on designated standing tables
- Allowance for one (1) small promotional item (e.g. keychains) that attendees can pick up at registration
- Recognition in opening/closing keynotes
- Allowance for stickers on the table by registration



Bronze - \$2,500 CAD (~\$1,850 USD)

Bronze sponsors lets you show your support for PGConf.dev. Bronze benefits include:

- One (1) complimentary registration
- Logo featured on website
- Logo featured in conference banner in foyer and common areas
- Allowance for stickers on sticker table by registration

PGConf.dev 2025 Sponsorship Benefit Matrix

	Gold	Silver	Bronze
Price (CAD)	\$25,000	\$9,000	\$2,500
Complimentary registrations	5	2	1
Logo on website	Yes, prominently	Yes	Yes
Logo on banners in common area/foyer	Yes, prominently	Yes	Yes
Stickers on sticker table	Yes	Yes	Yes
Logo on conference t-shirt	Yes	Yes	
Recognition in opening/closing	Yes	Yes	
Logo in hallway track	Sofas/seating/tables	Standing tables	
Small promotional item	Yes	Yes	
Logo in video recordings	Yes		
Large promotional item	Yes		
Banners in session rooms	Yes		
Logo on PGConf.dev promotional item	Yes		
Business description on website	Yes		
Individual sponsor benefit	Lanyards, social event, meals & coffee, keynote chair drop		

Sponsorship FAQs

- *Do you offer “a la carte” sponsorships?*
 - No, not at this time. We do offer some options for Gold sponsors to add branding to additional aspects of the conference, but this is part of the Gold sponsorship.
- *Can I make modifications to the sponsorship agreement?*
 - No, but PGConf.dev can enter into a rider if needed to complete the sponsorship
- *Are there discounts available for sponsorships?*
 - No, per the [PostgreSQL Community Conference guidelines](#), we must offer all sponsorships at the same amounts per level.
- *I have an idea for a sponsor benefit, can I make a suggestion?*
 - Yes you can, however, after our first executed sponsor sponsorship contract, we're unable to modify benefits until our next conference (PGConf.dev 2026)

About the Organizers

PGConf.dev 2025 is organized by active participants in the PostgreSQL community who have decades of experience organizing events. Many of the organizers continue their work on PGConf.dev since its inception.

Daniel Gustafsson (Microsoft)

Melanie Plageman (Microsoft)

Elizabeth Christensen (Crunchy Data)

Paul Ramsey (Crunchy Data)

Jonathan Katz (AWS)

Robert Haas (EDB)

Kaiting Chen

Steve Singer (Nav Technologies)

Magnus Hagander (Redpill Linpro)



For More Information

If you're interested in sponsoring or having additional questions, please reach out to:

sponsors@pgconf.dev

PGConf.dev 2025 will be held from May 13 - 16, 2025 in Montreal, Canada at:

Plaza Centre-Ville

777 Blvd Robert-Bourassa

Montréal, QC H3C 3Z7

Canada



Thank you for your
consideration!
